

May Newsletter 2025





WKFH: Offering Alternative Media in Rural Pennslyvania

WKFH LP 95.5 is a radio station based around providing the rural community of Ellwood City, Pennsylvania, with educational resources and a diverse range of media. It's a new station, both to Pacifica and overall, still in the



Community Report: The Coalition of Immokalee Workers Brings Human Rights to Our Farm Fields

The Trump administration has moved quickly to disrupt civil rights programs and projects of all kinds, but the most focused attacks have hit immigrant phases of starting up, building community connections, and growing programming.

WKFH was started by Tom Mondell and Ricky Venzie to try and bring a broader range of educational programming to their communities and help build discussions based in less conservative political opinions than the listeners might normally hear day-to-day.

Excerpt:

Grey Cooper

WKFH is a pretty recent radio station. What initiated starting that?

Station Manager Tom Mondell

Politics, enlightening the audience to new and different forms of music and information. Because you know the landscape – people know about their favorite basketball team, or favorite team. I'm an athlete, or I was, so I think I have the license to talk like this, but when your favorite team is more important than what's going on with your democracy, you need a little education. You need to hear something different, if you're open enough to listen, to look further out of your typical scope of influence. That's a big reason [we started]. Even though we're a low power FM, and we're trying to get our stream looking proper, [if] we can affect hundreds of or a few 1000s of people, then that's a bit better than nothing.

Read Grey Cooper's interview with Station Manager Tom Mondell communities, now threatened with mass deportation and incarceration.

Meanwhile, one workers' organization, launched in Immokalee, Florida, is moving full steam ahead.

Pacifica Network's Lisa Loving speaks with Gerardo Reyes Chavez of the <u>Coalition of Immokalee</u>

<u>Workers Fair Food Program</u> about their work, their communities and what they expect next.

Excerpt:

Gerardo Reyes Chavez

As a community, we got to a turning point when, after a hunger strike, a grower was asked, 'Why not sit at the table with these workers that have been without food for 30 days? Don't you think that they have earned that place? You don't have to concede to any of the demands.' This was a question asked of a relatively smaller, in comparison, grower. The answer of this grower was very enlightening, really sad. He said, 'I'm going to put it to you this way. A tractor doesn't tell a farmer how to run his farm...'

And, in that moment, we realized that we needed to think outside of the box in regards to the solution. We knew that the growers were not ready or willing to sit with us. It took almost a decade of campaigning to have a dialog with the agricultural industry.

Read Lisa Loving's interview with Gerardo Reyes Chavez.



Upcoming Round-Table

On June 5th, Henry Harris of <u>WEMA</u> in Fort Washington, Maryland, will give a talk on *discovery*.

"This discussion will focus on how audiences discover radio across various digital platforms, including mobile apps, CarPlay/Android Auto, online directories, smart speakers, streaming TV, and connected stereo systems. It emphasizes the importance of a strong multi-platform presence, voice search compatibility, and app integration to keep radio content accessible and relevant in a rapidly evolving digital landscape."

Look for the Pacifica Announce email invite soon.

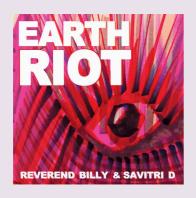


Pacifica Network at NFCB Conference

Pacifica Network Manager Ursula
Ruedenberg and Operations
Coordinator Stephanie Schubert look
forward to seeing you at the 2025
NFCB Conference in Salt Lake City!

Stop by our table in the vendor area when you get a chance, or join us at the affiliate meeting on Tuesday, June 10th, from 5-6 pm in Salon G.

Now in AudioPort



Earth Riot Radio

Half Hour

AudioPort Classic

EARTH RIOT is a comedy-infused, music-filled exploration of humanity's most urgent issue -- the planet's Sixth Extinction.

Made by "Earth-loving urban activists" from The Church of Stop Shopping, this podcast educates, inspires, and urges listeners to embrace reality and take action. Featuring News From the Natural World, a weekly gathering of climate change's latest science, and insightful interviews with radical leaders in environmentalism and activism.

Hosted by Independent Producers Reverend Billy and Savitri D in New York, NY.



Prog is Alive

2 Hour

New!

Many people think progressive rock music — that weird psychedelic folk symphonic jazz rock fusion stuff-- died out somewhere in the late 1970s. **Prog Is Alive** is here to show you otherwise!

There has been an explosion of amazing new progressive rock music in the 21st Century—with many young artists picking up the "prog" torch.

Hosted by Drew Fisher for WDRT radio in Viroqua, WI



The South End Reggae Show

3 Hour

New!

The South End is a weekly series designed to enlighten its listener to all genres of reggae and dancehall music.

Hosted by Godfrey Godfada Dj Smith, Produced by Godfrey Godfada Dj Smith, DJ Free-EZ for WCAA radio in Albany NY.

Pacifica Network

816 Clark Ave, 50010, Ames ursula@pacifica.org

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