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## Template: New show announcement (send to Ursula):

New In AudioPort: **Overall Name of Show**

In AudioPort: *Day of the week when the show is regularly uploaded; time the show is uploaded*

Go to WEEKLY PROGRAMS

Total time: **X Minutes**

**Description of the show's overall mission and what content the show includes, with a general branding statement about the show in general**

**Name, contact & info of the producer**

**Brief description of the producer**

**Links you wish to add to web sites, etc.**

### EXAMPLE of a new show announcement:

Introducing: Ground Zero – a show about the basis of human nature

Beginning January 10

In AudioPort: Thursdays at 3PM EST

**Go to WEEKLY PROGRAMS or PUBLIC PROGRAMS**

Total time 29 minutes

Ground Zero is a weekly show that explores human nature and the basis of so many actions and events that tend to mystify us. Why do people vote against their best interests? Why do we destroy the very resources we depend upon in the natural world? On an interpersonal level, why do we end up showing our worst sides to those we love and share our lives with?

Psychologist Ino Best and sociologist Isey Why Hodges ring you issues about human nature and interview award-winning authors in a conversation that enlightens and entertains. Enjoy a laugh or two while gaining insight.

Psychologist Ino Best is a professor at Wisdom University and has published numerous books and articles on the counterintuitive aspect of human nature. Isey Why Hodges has worked in social work and has published numerous articles about phenomenon of self-sabotage on a personal and a societal level and has analyzed the past decade of American voting behavior. Executive producer Jim Good can be reached at [jgood@best.com](mailto:jgood@best.com).

Ground Zero is an independent production (or produced out of WOOO community radio in Stageport, CT). To find out more go to their web site [XXXXXX](#)