

Pacifica Newsletter 11.04.22



Vintage Panasonic Portable Radio

Model R-63 (The Music Mug), AM Band, Made In Japan, Circa 1973. Image: Joe Haupt



Meeting Students & Listeners Where They Are: The Innovation of WCRX Radio

Columbia College is the only American institution to offer a degree in radio production.

Assistant Professor of Instruction in the Radio Program of the Communication Department, Matthew Cunningham, mentions this fact early on when discussing his experience with the school. He said a lot of students who apply for the program want to be on-air hosts, or have an interest in public radio/journalism. The student-run station, <u>WCRX</u>, gives endless opportunities for real world experience. Alongside his teaching role, Cunningham is the faculty advisor for WCRX, and is passionate about cultivating a creative spirit with young people drawn to broadcasting. He is constantly

The way life *could* be 89.9 FM WERU.ORG

Maine: The Way Life Could Be

WERU Asked Listeners to Name the Greatest Challenges of the Decades to Come...and Based a Year-Long Series of Community Conversations on Their Answers

In February of 2022, WERU launched Maine: The Way Life Could Be.

Produced and hosted by Jim Campbell, who has been with the station since its 1988 founding, and by News and Public Affairs Manager Amy Browne, the monthly series explores a wide range of local issues —climate change, chemical contamination of the soil, water (fresh and ground), housing, health care and insurance—all through the eyes, ideas and voices of local evaluating how to innovate in a commercial world of fast-moving technology. For him, that means creating unique content.

Read more about WCRX.

FALL

Daylight Savings Ends Sunday November 6

Action Required for stations who use the Confessor!

Since we're "falling back" an hour, stations need to provide an "extra" hour of programming in their schedules. They also need to adjust their

schedules in the Confessor so that the Archive properly accounts for this extra hour.

Stations can do this themselves, or they can contact us and we'll adjust their schedules in the Confessor for them.

For assistance, contact Otis Maclay omaclay@gmail.com 713-855-0605 residents, experts and advocates in their fields, the people of all ages who call Maine home.

<u>Read their interview</u> with Diane Reindhardt.



This Week on Sprouts: Promoting Safe and Fair Elections

The Carter Center has been monitoring and assisting fair election processes internationally. Now it has become necessary to address fair election issues in the USA.

In North Carolina a Fair, Safe, and Secure Elections Tour was conducted in partnership with the Carter Center. Town hall forums were held across all 14 congressional districts for educating the communities on how the NC voting system works. The tour explained the ins and outs of how safe and fair elections are ensured, in keeping with the United States history of the peaceful transfer of power.

Davyne Dial at <u>WPVM</u> Asheville, NC interviews the coordinators and creators of the network supporting the tours and organizers of the tour: Justice Robert Orr, former NC Supreme Court Justice, and Jennifer Roberts, former Mayor of Charlotte, NC.

Find this episode in AudioPort



New in AudioPort

Bartlemania (2 Hour)

Produced by Paul Goldschmidt at WBDY Radio

"Free-form radio the way too few stations do it these days. I play whatever fits into a CD player, onto a turntable or through a broadband connection. Rock, jazz, fusion, ambient, dub, world music, etc!"

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