Pacifica Network Newsletter 09.30.22

Vintage RCA Travel Clock Radio (The Million Miler)
Model RZS321A, AM-FM Bands, Solid State, Aspen Blue-Snow, Made In Japan, Circa 1972

Diane Reinhardt: 18 Years of Witnessing Community Radio and Helping Pacifica Network Grow

The Pacifica Affiliate Network team includes a few volunteers whom we prize for the valuable work they do in helping make things come together. Our longest-standing volunteer is Diane Reinhardt from Brooklyn, New York. She has worked with us since 2004. Last week, on August 30, we finally asked Diane to speak about herself and her work with Pacifica.

Former FEMA Administrator speaks about radio’s support during natural disasters

Admist the fury of Hurricane Ian, former FEMA administrator Craig Fugate spoke with Inside Radio about his own experience losing electricity,
Here is some of the conversation she had with Ursula Ruedenberg, Pacifica Affiliate Network Manager.

internet, and cable during Hurricane Irma in 2017. He said that, at the time, the only way he could get updates on the storm was through radio.

The article emphasized the contrast between cell phone networks and radio, where cell phone networks can get congested with too much traffic but radio can remain a stable no matter how many people tune in.

“It's a broadcast, it’s able to get out a lot of information," Fugate reminds. “It doesn’t require a lot of high tech."

Happy Birthday WXOX!
ARTxFM turns 10 this September!
WXOX ARTxFM broadcasts from Louisville, Kentucky.
This year, WXOX created a new program for teens called Next Wave: Teen Radio Academy. The week long summer camp style program invited high school students to learn fundamental broadcasting skills, and to produce a live 30 minute show for the station.

When the pandemic broke out in 2020, WXOX stepped up to host the first ever online Grass Roots Radio Conference. Stations from around the country Zoomed in to share strategies for remote broadcasting, plans for covering protests, and hyperlocal news reporting during wildfires.

WXOX also has a show, Dobryi Den, about Ukrainians living under attack from Russia. “The program showcases music, poetry and art of Ukraine interwoven with voices from the conflict zone and their messages for American listeners.”

Happy Birthday KZMU!
KZMU turns 30 this year!
KZMU broadcasts from Moab, Utah. They have many great projects going on:

Lift Up features stories and encouragement from LGBTQ locals.
Youth Rock Camp “works in collaboration with other local musicians, the Moab Teen Center, KZMU as the sponsoring organization — and the kids themselves, who learn an instrument, write a song and perform it, all in four days.”

Word of the Day joins KZMU with local elementary & charter schools. Students from these schools spell and define a word for the day on-air.

KZMU has daily news segments and feature stories. This year, their piece, Welcome to Moab, received a Public Media Journalists Association Award for long documentary.

Read more about how KZMU got their start in Moab Area Real Estate Magazine.

New in AudioPort
Black History in the Making: Reclaiming our Past, Re-defining our Future (1 Hour)
Produced by PNB Covid Task Force