



Pacifica Internet Technology Services

Harness the power of digital to extend your reach and connect with audiences. Empower your staff and volunteers to perform necessary operations easily with a streamlined and coordinated suite of digital software for easy use.

New and regular listeners will find your radio shows on your web site with an auto-generated weekly program schedule.

Reach new listeners: give those who don't listen in real time control over where and how they listen to their favorite shows.

Pacifica's technical support staff help you get started and are there to work with you.

Stream Your Station Live Online

Put your station live on line with a reliable stream. Reach audiences that listen to you on their personal devices.

- Any device with MP3 reading abilities can use this service
- Unlimited bandwidth
- No extra charges for increased listenership
- Stream graph website, including current and historical data and a dynamic world map showing listener locations. Other graphs are possible, upon request.

Programs Online On-Demand

Your listeners will be able to access programs that have been on your airwaves by downloading them on-demand and subscribing to them as podcasts.

Many listeners want a repeat experience with a program they loved. This allows them to go online and listen again. Others want programs to be available when they want to listen regardless of time or place.

With this service your programs will be immediately and automatically placed in an easily accessible format for personal devices.

Program Schedule & Playlists on Your Website

Our software automatically creates a program schedule that appears on your website with a display where you can easily color code different types of programs, such as music, local, syndicated, public affairs, etc. A print-out can be generated of the program schedule, based on the current week. The print-out is a one-page "landscape" formatted as a PDF suitable for printing on letter-sized paper.

You can also have a playlist on your website's home page telling your listeners what music is playing on the air in real time and what was heard during radio shows.

Fees

Pacifica Network charges fees to cover our operational costs. These services are offered only to Pacifica Affiliates only at these special low prices.

- **Streaming Service: \$300 per year**
- **Archives Archives / Confessor: \$100 per year**

An additional service for automatic content recognition - to identify music for reporting - is provided by **ACRCloud**, at a price of \$26.00 per month. To acquire this service, register at acrcloud.com. This is not a Pacifica service; however, if you use this service, notify Pacifica staff who will connect your ACRCloud account to the Copyright Confessor for automatically generating your report to Sound Exchange.

Easily Report to Sound Exchange

By using the on line display available for the studio monitor your hosts will be able to provide live input to software for reporting to Sound Exchange. Text-based reports are generated with specific formatting for Sound Exchange, including all required fields, i.e. Artist, Song Title, Album, and Label.

To sign up contact Pacifica Network Manager Ursula Ruedenberg at 510-812-7989
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Contact Us:

For more information contact David Klann, Pacifica's IT technology representative, at 414-939-0841
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