



Broadcasting Network for  
Grassroots Community Radio

## Pacifica Newsletter 08.31.22



### Vintage Radio

Details unkown. CC



### Pacifica Welcomes New Affiliate KNVC... Community Asset, Media Bulwark

Sometime back in late 2016, Joe McCarthy took a risk.

Carson City's Brewery Arts Center ([BAC](#)) had a construction permit for a community radio station that was set to expire in February 2017. No one was prepared to step up. McCarthy did.

While McCarthy had done some volunteer work for a Reno community station, he had no previous technical experience with either building or running a station. What he did have was a lifetime of service to his city.

McCarthy had lived in Carson City since 1979. He had run the education



### Community Radio WXXO Shows Up in Support of Ukrainians

In addition to the usual Community Radio practice of local stories, Pacifica Network member station [WXXO](#) (ART FM) in Louisville, KY, has extended its community focus to include a global story. The community and the story being covered is Ukraine.

Sharon Scott, Station Manager for WXXO said, "We at ART FM are proud to bring our listeners first-hand accounts of the events as they are unfolding in the battle for Ukraine's independence. For instance, It is an honor to have Andriy and Megan bring [Dobryi Den](#) to our air waves; a beautiful program exploring the music and culture of Ukraine. In the true spirit of community radio, we hope that their powerful and emotional broadcasts will help listeners understand the human toll of the conflict in Ukraine - and inspire them to help out where they can."

To see more programming options covering Ukraine, [read more](#) from Ursula Ruedenberg.

program for the Nevada State Prison, had been, for over a decade, the Executive Director of the Brewery Arts Center, and had served as a Carson City public official for even longer. And, faced with a soon-to-expire license, McCarthy says, "I just knew it was a good asset."

Read [more on KNVC](#) from Diane Reinhardt. Visit [KNVC.org](#)

## ARCHIVE

### New Newsletter Archive

Curious about postings in previous newsletters? Check out our [archive](#) and catch up with all the great things other network stations are doing!

## FCC NEWS

### Communications Marketplace

The FCC is seeking comment for the 2022 Communications Marketplace Report. Kevin Erickson of [futureofmusic.org](#) is encouraging people to participate.

"Every two years, the FCC is tasked with preparing a report to Congress detailing the current state of competition in various markets (including some where the FCC doesn't have direct jurisdiction.)"

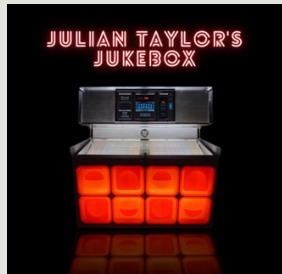
#### Why does it matter?

"It may influence an array of future actions that the FCC or Congress might take, that could help determine whether and how diverse creative voices are able to reach audiences."

"It's an opportunity to ensure that public interest values of competition, localism and diversity are centered in FCC analysis."

"Because industry is investing a lot of resources in this docket, if other voices don't file, industry's analysis will go uncontested."

To obtain more info from **Kevin**, email him at [kevin@futureofmusic.org](mailto:kevin@futureofmusic.org)



### New in AudioPort

#### [Julian Taylor's Jukebox](#) (3 Hour)

The show is hosted by [Julian Taylor](#), a well-known Canadian musician, who is of Afro-Caribbean and Mohawk heritage. Approximately 70% of the music Julian plays every week is from BIPOC artists."

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You received this email because you are registered with Pacifica Network  
Photo of Joe McCarthy courtesy of Joe McCarthy  
Photo of sunflower courtesy of Andriy Sherehiy  
Julian Taylor Logo courtesy of Greg Nesbit

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