



Best Wishes for the New Year

Here's to all of us for hanging in there for 2020. Through politics, plagues, and protests, we helped keep our communities informed and safe. Thank you for the work that you do. Thank you for making a difference. Here's to a new year, with new hope.



In Northern California, Multi-Lingual Programming Saves Lives

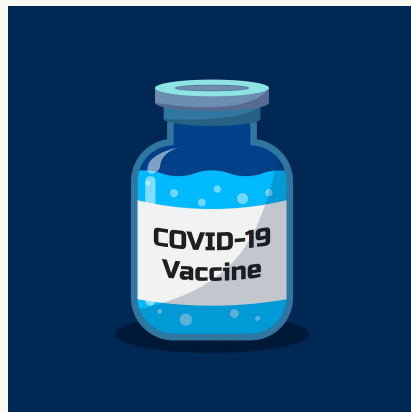
Pictured here is Alicia Sanchez, Board president of the Bilingual

Broadcasting Foundation, Inc. KBBF. She is posing with two programmers, Maribel and Xulio, who produce an indigenous language program for the station. [Read more](#) about how Multi-Lingual programming helps keep Santa Rosa safe from wildfires.



Jill Mahler Retires as Station Manager

In Bend, Oregon, Jill Mahler earned a reputation for keeping calm under pressure. During her tenure as station manager at KPOV, Mahler guided the crew through just about anything you could think of. And then some. [Read more.](#)



Guided Questions for Officials

For radio stations who are interviewing local officials about the vaccine, [here is a guide for some opening questions](#). Developed with Physician Dr. Michael White (Baroque and Beyond) and Epidemiologist Dr. MarkAlain Dery (WHIV radio).



Pacifica Announce has Transitioned to Groups.io

Thank you everyone for being so great while we moved our list serve from Yahoo to [Groups.io](#). This new platform has some nice features, like being able to receive a group of announcements in one email. If you haven't had a chance to sign up yet or have a question, please email stephanie@pacifica.org

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