

Happy New Year 2022!



Vintage Grundig Radio

Grundig began as a German consumer electronic company. Founded in 1945 by Max Grundig.



The Music Scene Powers Sunshine 96.7: Meet WMTB

Pacifica Network welcomes new affiliate [WMTB](#) in St. Petersburg, Florida.

When Sunshine 96.7 came together, Bourdow got a lot of questions from reporters about the significance of being on the FM dial. Surely it was enough to be heard on phones, tablets, Roku, Siri, Google, and Alexa? Why bother even having an FM station, when it seems like most people prefer online content?

"And I just said that, all of the numbers indicate that radio still has tremendous reach," said Station Manager Joe Bourdow. "And that, you know, we needed to be there too. And the reality of it was, as soon as we got the real radio, suddenly we were viewed differently as a real radio station."

WMTB covers multiple communities in Tampa Bay, Florida. So far, over



Pacifica Network has Moved!

New Year New Office. Ursula, Ruth, and Stephanie have moved a few blocks west to **816 Clark Ave** in Ames, Iowa 50014. We love our new digs. Drop by and see us if you are in town!

700 local musicians contribute to the station, that's 75% of Sunshine 96.7's music schedule. And the number keeps growing.

[Read more](#)



FCC Nominee Gigi Sohn

In the last Radio for People meeting, the group discussed their belief that Gigi Sohn is sympathetic to community radio. Here is a quote of hers from [Inside Radio](#).

"Local broadcasters are vital to the lifeblood of every community. Of the various communications platforms, broadcasters alone are responsible for providing local emergency alerts, local news, and local information to their communities of license"



FCC Fining Organizations Over False EAS Alerts

In August, the FCC issued an [enforcement advisory](#) on the misuse of the Emergency Alert System. In September, the FCC followed through with this warning by issuing a fine to the program, [Young Sheldon, on CBS](#), for using the EAS as a sound effect for a tornado warning. The proposed fine against CBS was for \$272,000.



New in AudioPort

[Creating a Preferred Future](#)

[Hosted by Jan Spencer](#)

"Creating A Preferred Future advocates creating a preferred future, where humans live within the boundaries of the natural world and a society where bringing out the best in positive human potential is the goal."

"With a focus on urban land use, economics, permaculture, social uplift and eco restoration, program topics include repurposing suburbia, urban eco villages, allies and assets in the community, pushing back on cars, mindful economics and conversations with pioneers of a preferred future."

Note: There is an hour version and a half our version of this show.

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