**Community radio is a little different from other types of radio. Here is a short course in understanding *[STATION]* and its place in radio history.**

**Lesson #1**: *[STATION]* is community owned and operated, and supported by local residents like you.

The station’s vision for our community focuses on local music, news reporting, and information that enhances cultural heritage.

The mission is to build community through communication.

*[STATION]*: bringing radio home again.

**Community radio is a little different from other types of radio. Here is a short course in understanding *[STATION]* and its place in radio history.**

**Lesson #2**: *[STATION]* is volunteer-driven. The live programming heard on *[STATION]* is produced by local volunteers who are not paid or required to have previous experience in radio.

The voices behind the microphones are often the voices of your neighbors or friends who have offered their love for music, the arts, and talents for storytelling as a gift for you, the listener.

*[STATION]*: locally grown and delivered fresh to your home.

**Community radio is a little different from other types of radio. Here is a short course in understanding *[STATION]* and its place in radio history.**

**Lesson #3:** The programming on *[STATION]* focuses on local and regional culture, news, issues, and events.

This is combined with national grassroots radio programs that connect you to the world.

A balance of locally produced and syndicated programming brings you voices, ideas, and art that are not currently available through the existing media—a soundtrack for the day-to-day life.

*[STATION]*: Radio as a connective tissue.

**Community radio is a little different from other types of radio. Here is a short course in understanding *[STATION]* and its place in radio history.**

**Lesson #4:** Learning the fine art of radio broadcasting.

*[STATION]* offers free training for citizens to learn how to operate the equipment used in broadcasting over the airwaves.

The broadcast studios use equipment gathered from many sources and use the model “each one teaches one,” helping to create an atmosphere of support, which inevitably leads to a whole lot of fun.

*[STATION]*: Locally grown and delivered fresh to your home.

**Community radio is a little different from other types of radio. Here is a short course in understanding *[STATION]* and its place in radio history.**

**Lesson #5**: The music.

The noncommercial programming on *[STATION]* is inspiring, eclectic, independent, historically significant, and may just make you want to dance.

Community radio is a media portal for independent and local artists. Live music is presented for the pure joy of the experience.

Because there is just so much good music to share with you, *[STATION]*: locally grown and delivered fresh to your home.

**Community radio is a little different from other types of radio. Here is a short course in understanding *[STATION]* and its place in radio history.**

**Lesson #6**: Respect and support for the whole community.

*[STATION]* provides an open forum for listeners to air views and opinions. Time is given for in-depth, fair, and sincere discussion. Your feedback is welcome.

*[STATION]* realizes and respects the awesome power of media, and strives to be open and authentic.

*[STATION]*: this is what community sounds like.

**Community radio is a little different from other types of radio. Here is a short course in understanding *[STATION]* and its place in radio history.**

**Lesson #7:** Sustaining community radio.

Unlike commercial radio, community radio has no advertisements. Listeners give money directly to the radio station, rather than indirectly through the purchase of goods or services advertised on the station.

While it is an honor at *[STATION]* to provide news, music, and community information at the flip of a radio dial, there is still a need to finance operations. Much of the operation expenses will be paid by donations from you.

Few social investments have a broader reach and affect more people than an engaging, local radio station.

*[STATION]*: worthy of your support.